Curriculum Vitae

Education

2010 Master of Fine Arts in Electronic Arts Rensselaer Polytechnic Institute, Troy, New York

2006 Bachelor of Fine Arts (Biology Minor) – Magna Cum Laude Northeastern Illinois University, Chicago, Illinois

Teaching Experience and Faculty Advising

2021 - Current Associate Professor, Design (UI/UX, Extended Realities)

California State University, San Bernardino, San Bernardino, CA

Courses Taught

Design Thinking

Digital 3D and Motion

Junior Portfolio
Design Internship

User Interface & User Experience Design

Virtual Reality
Independent Study

2013 – 2013 Adjunct Instructor, Motion Graphics with After Effects

Digital Media Arts Dept., Orange Coast College, Costa Mesa, CA

2012 – 2013 Adjunct Instructor, History of New Media

Digital Media Arts Dept., Orange Coast College, Costa Mesa, CA

2008 – 2009 Teaching Assistant, Prof. Igor Vamos,

Electronic Arts Dept., Rensselaer Polytechnic Institute, Troy, NY

2002 – 2006 Faculty Advisor – MFA Studio, Sculpture Department,

School of the Art Institute, Chicago, Illinois.

Professional Experience

2020 – 2023	Senior Technical Experience Designer, Electronic Arts/Industrial Toys
2017 – 2020	Senior User-Centered Designer, NASA Jet Propulsion Lab
2015 – 2016	Experience Director, Blitz Agency
2013 – 2014	Technology Director, Blitz Agency
2008 – 2012	Executive Advisory Board, VII Photo Agency
2008 – 2012	Technology Lead Consultant, Element79 / Omnicom Group
2005 – 2008	VP, Director of Technology, Element79 / Omnicom Group
2003 – 2005	Chief Technology Officer, Tractiv, LLC
2000 – 2003	VP, Director of Technology, chemistri / Leo Burnett

Student Mentorship/Supervision

NASA JPL Undergraduate Research Assistants

Summer 2019	Calvin Phung, Computer Science – Massachusetts Institute of Technology
Summer 2019	Moses Oh, Computer Science – University of California, San Diego
Summer 2018	Ted McDonald, Human-Centered Design and Engineering – University of
	Washington

NASA JPL Masters Research Assistants

Summer 2018 Gray Crawford, Human-Computer Interaction – Carnegie Mellon University

NASA JPL Doctoral Students

Summer 2019 Michael Walker, Computer Science – University of Colorado Boulder

Exhibitions, Screenings, & Performances

- The Changes You Made May Not Be Saved
 Robert and Frances Fullerton Museum of Art (RAFFMA)
 California State University, San Bernardino San Bernardino, CA
 New Move Copy Trash, video collaboration with Debbie Chachra for
 Environmental Racism is Garbage Virtual Conference and Art Symposium,
 Queen's University Kingston, Ontario, Canada
 The Sound of Dying L3m0n5, LOTworks Miami, FL
- 2015 Susurrati, collaboration with Deborah Stratman, Florasonic Chicago, IL
- 2013 Movement Ear Lung! performing as AUGH!
 Side Street Projects Pasadena, CA
- 2013 Evening of Various Wonders South Kortright, NY

2013	TransX Symposium (courtesy of Radius experimental radio),
	Deep Wireless Festival – Toronto, CA
2013	Highland Park Branch, Reanimation Library – Los Angeles, CA
2013	Socialized Media, Texas State University Gallery [1], San Marcos, TX
	(courtesy of Temporary Services)
2013	Sociacusia radio program (courtesy of Radius experimental radio),
	UDG 104.3FM – Guadalajara, MX
2013	Radius: Sketchpad broadcast WXGC 90.7/FREE103POINT9 – Acra, NY
2012	Conflux Festival, New York University – New York, NY
2012	Artist Services, Fashion District Arts Festival – New York, NY
2012	Power Play, Southern Queens Park Association – Jamaica, NY
2012	I Love Presets performance, GLI.TC/H 2012 Festival, MB Labs –
	Chicago, IL
2012	Range: Local, Distant, Fringe, Radius experimental radio – Chicago, IL
2012	Is It What? (collaboration with What It Is), Hinge gallery – Chicago, IL
2012	Improbable Objects, What It Is gallery – Chicago, IL
2011	GLI.TC/H 2011 Festival, PLANETART – Amsterdam, Netherlands
2011	GLI.TC/H 2011 Festival, MB Labs – Chicago, IL
2011	I Love Presets performance, Nightingale Theater – Chicago, IL
2011	Tracing Mobility Symposium, Haus Der Kulturen Der Welt – Berlin, DE
2011	MDW Art Fair – Chicago, IL
2011	SXSW Interactive – Austin, TX
2011	Social Mobility, Block Museum of Art – Evanston, IL
	(courtesy of Temporary Services)
2011	Daisy Chain, Antena gallery – Chicago, IL
2011	TWEEN, The Octagon – Chicago, IL
2011	ASCII, California Clipper – Chicago, IL
2011	I Love Presets The Nightingale Theater – Chicago, IL
2011	Channel TWo, Gallery 400 Chicago, IL
2010	Bike Box, Devotion Gallery – Brooklyn, NY
2010	Abandon Normal Devices Festival, Grizedale Forest – Cumbria, UK
2010	I Love Presets – performance, Starlight Theater, University of Wisconsin,
	Madison – Madison, IL
2009	"Moles Not Molar" reading series – Philadelphia, PA
2009	"art.tech", The Lab – San Francisco, CA

2009 "(re)load", Antena Gallery – Chicago, IL

- 2009 "Without You I Am Nothing", Green Lantern gallery Chicago, IL
- 2009 "SEED:BIN" exhibition, AVA Center Chattanooga, TN
- 2008 VONZWECK at The Barn Chicago, IL
- 2008 I Love Presets performance, SAIC "Conversations at the Edge" series Gene Siskel Film Center – Chicago, IL
- 2008 I Love Presets performance, Chicago Underground Film Fest Chicago, IL
- 2008 I Love Presets, performance at DEADTECH Chicago, IL
- 2007 "High Impact", DEADTECH Chicago, IL
- 2007 "Interstitial", Zhou Brothers Art Center Chicago, IL
- 2005 Abyezyana, collaboration with Deborah Stratman, VONZWECK Gallery- Chicago, IL

Audio Releases

- 2012 RANGE: Local, Distant, Fringe, Radius Experimental Radio Chicago, IL
- 2004 Despite Sweeping remix for TV Pow. "Burned Bridges and Lost Loves" CD Bottrop Boy Records
- 2003 Snake Charm "Boojie Throbber" CD Crippled Intellect Productions
- 2002 Snake Charm "Godfather Part 4" on Noise Brunch Sampler Plate CD Crippled Intellect Productions
- 2001 "Circumvention Device" CD Deadtech recordings

Lectures, Presentations, Panels, & Workshops

- 2022 Arroyo Cybernetics: The Comminglings of Space, Place, and Community.
 Keynote Speaker, CSUSB ITS Tech Talks Teaching and Learning Conference
 California State University, San Bernardino San Bernardino, CA
- 2022 Panelist "META verse" a conversation with Mihaela Popescu, Faculty Director - xREAL Lab, and Professor of Communication Studies California State University, San Bernardino – San Bernardino, CA
- 2022 Artist talk, "The Changes You Made May Not Be Saved"
 Robert and Frances Fullerton Museum of Art (RAFFMA)
 California State University, San Bernardino San Bernardino, CA
- 2022 Artist talk, "The Long Trip: Speculative Collectivities and Deep Space Telepresence" Future Bodies Symposium presented by the New Media Caucus Virginia Tech San Blacksburg, VA
- Panel moderator, "Design, Breaking the Grid"
 Future Bodies Symposium presented by the New Media Caucus
 Virginia Tech San Blacksburg, VA

- Visiting designer presentation, "Freakout-Centered Design,"
 Graduate Studio in Art taught by Professor Alison Petty Ragguette
 California State University, San Bernardino San Bernardino, CA
- Visiting designer presentation, "Freakout-Centered Design,"
 User-Centered Collaborative Design Class,
 Olin College of Engineering Needham, MA
- 2020 Interview the Interviewer panelist, Design and Media Arts UCLA Los Angeles, CA
- 2019 Panelist, "Space Innovators: VR/AR/XR Experiments in Technology & Design" moderated by David Birnbaum, Design Director, Immersion Corporation STEM, Space & Hollywood Conference Los Angeles, CA
- 2019 Visiting artist lecture, Computational Photography Class, Media Studies Scripps College Claremont, CA
- 2019 Visiting artist lecture "Getting Lost on Purpose" at CLUI Wendover, Nevada Land Arts of the American West, Texas Tech University, Lubbock, TX
- Visiting artist workshops collaboration with Jen Hofer"Bikes, mobility and interoperability" Critical Making, Caltech Pasadena, CA
- 2015 Artist presentation "A History of the Future of Solarpunk Ham Radio Club" Radical Networks Conference, NYU School of Engineering – Brooklyn, NY
- 2012 "Into the Wild: Electronic Art and the Great Outdoors" lecture, ISEA 2012: Machine Wilderness Conference Albuquerque, NM
- 2012 Visiting artist lectures, Program in Art and Technology, California Institute of the Arts Valencia, CA
- 2012 Graduate critiques, Program in Design and Media Arts, UCLA Los Angeles, CA
- 2012 Graduate critiques, Program in Art and Technology, California Institute of the Arts – Valencia, CA
- 2011 "One Hour Utopia" Graduate Workshop, Program in Art and Technology, California Institute of the Arts Valencia, CA
- 2011 "Strange Sounds in Strange Places: Thinking About and Creating Interactive Electronic Art Outdoors," Abandon Normal Devices (AND) Festival – Manchester, UK
- 2010 "Into the Wild: Electronic Art and the Great Outdoors" Lecture, Program in Art and Technology, California Institute of the Arts Valencia, CA
- 2010 "Into the Wild: Electronic Art and the Great Outdoors" Lecture, Digital Media Arts and Design, Orange Coast College Costa Mesa, CA
- 2009 "Into the Wild: Electronic Art and the Great Outdoors" Lecture, art.tech Festival San Francisco, CA
- 2009 "Bucky's Animal Spirit" Lecture, art.tech Festival, San Francisco, CA

2009	"Into the Wild: Electronic Art and the Great Outdoors" Lecture, Dorkbot Chicago – Chicago, IL
2009	"Solar Power Your Art" workshop. Dorkbot Chicago – Chicago, IL
2008	I Love Presets presentation, SAIC "Conversations at the Edge" series
	Gene Siskel Film Center – Chicago, IL
2007	"Exhibiting New Media Art" lecture, Interactive Arts and Media, Columbia College – Chicago, IL
2007	Undergraduate critiques, Interactive Arts and Media, Columbia College – Chicago, IL
2007	"Power Tools 2: Interchangeable Bits, Independent & Collaborative Practices" workshop, School of the Art Institute Chicago – Chicago, IL
2007	"Conversations on Creativity" public conversation with Martin Atkins, Chicago Cultural Center – Chicago, IL
2006	"Light and Shadow/Form and Structure" lecture, Graduate Lighting Lab, School of the Art Institute Chicago – Chicago, IL
2006	DEADTECH: an artist run center, lecture and panelist, [FRAY] conference, School of the Art Institute Chicago – Chicago, IL
2006	Work vs. Work, lecture and panelist, The Entrepreneurial Spirit, School of the Art Institute Chicago – Chicago, IL
2003	Wardriving for Newbies workshop, DEADTECH – Chicago, IL
2002	Critical Reverse Engineering and the GET REV.ENGe Project lecture, Version02 Festival – Chicago, IL
2001	Out of the Studio into the World panelist, School of the Art Institute Chicago – Chicago, IL
2001	Nomads and Homesteaders panelist, School of the Art Institute Chicago – Chicago, IL

Curatorial Projects & Editing

2019 – 2020	OpsBlab! Bi-weekly design and technology lecture series,
	NASA Jet Propulsion Laboratory – Pasadena, CA
2015 – 2018	Contributing Editor, Emergency INDEX, an annual document of performance practice
2009 – 2012	Arts Editor, Drunken Boat online journal, drunkenboat.com
1999 – 2008	Founding Curator, DEADTECH art and technology center – Chicago, Illinois
2002 – 2008	Chicago Dorkbot lecture series, DEADTECH – Chicago, Illinois
2002 – 2007	Chicago Pure Data (PD) monthly meetup, DEADTECH – Chicago, Illinois

Published & Self-Published Writing and Audio

2017 – 2021	Co-host, Opposable Thumbs podcast
2015	EXTREME WEATHER, published by Altered Means
2012	RANGE: Local, Distant, Fringe, Radius Experimental Radio
2011	Strange Sounds in Strange Places: Thinking About and Creating Interactive Electronic Art Outdoors. – self-published Abandon Normal Devices Festival commission
2010	I Love Resets, Issue #2 INCITE Journal of Experimental Media & Radical Aesthetics
2008	Political Song for Justin Timberlake to Sing, self-published
2008	Technopolitic: Afrofuturism, Utopias and Rental Subwoofers, self-published
2006	On the Being of Being an Artist (2006), edited by Mary Jane Jacob, School of the Art Institute of Chicago

Interviews and Appearances in Print and Online Media

- Dawson, Claudia "What's in my NOW?" newsletter issue #149 12/7/2022
- Cluque, Kelli, "Rob Ray, Associate Professor, Department of Art & Design," interview for Coyote Radio 2/2/2021
- Bamanya, Brain "Modular synths, NASA and Ventilators with Rob Ray" 60 Cycles podcast, 06/30/2020
- Grosse, Darwin "Podcast 299: Rob Ray (Deadtech)" Art + Music + Technology podcast, 10/20/2019
- Reaves, Kelly "Dormant Art: an Interview with Rob Ray of Deadtech" Art and Culture in Chicago, 3/21/2009
- Reaves, Kelly "You Can't Please Everyone: The Dubious Relationship between Logan Square and its Bohemian Inhabitants" Art and Culture in Chicago, 8/8/2009
- Castellano, Laura "Dork City Dorkbot Hits Logan Square" NewCity Chicago, 12/4/2007
- Robertson, Cory "Portrait of the Gallerist Rob Ray" NewCity Chicago, 12/4/2007
- Glisson, James "High Impact" TimeOut Chicago, 9/27/2007
- Viera, Laura "The New Geeks" TimeOut Chicago, 8/4/2005
- Viera, Laura "Real Geniuses," TimeOut Chicago, 1/23/2005
- Johnson, Chris "Interview w/ Deadtech" Citylink, 3/3/2002

Residencies

2011 Abandon Normal Devices Festival, Manchester, United Kingdom

2009 Center for Land Use Interpretation (CLUI), Wendover, Utah

Technical Abilities

Extended Realities

- Virtual Reality design and development with Unreal Engine 4.27 and Oculus Quest 2
- Mixed Reality design and development with Microsoft Hololens 2 Unity 2021

New Media, Web Design & Development

- Web Programming: Javascript D3 and React, Python, HTML, Sass/CSS
- Animation, Video and Motion Graphics: Adobe Premiere CC, Adobe After Effects CC, digital stop-motion
- Design: Photoshop CC, Illustrator CC
- Application Frameworks and Content Management Systems: D3, React, Drupal, Django, Wordpress
- Audio: Adobe Audition CC, Audacity, Ableton Live Studio 11 (performance and sound design) Max/MSP/Jitter, Pure Data (pd)

Embedded Systems and Hardware Interfacing

 Arduino/Wiring, Raspberry Pi 3, Digi Xbee, digital and analog sensor interfacing, USB/serial, Eagle and Kicad PCB layout, DC motor control, pneumatic and small-scale hydraulic actuation, digital and analog electronics circuit design, 802.11a/b/g/n WiFi communications and TCP/IP protocol packet analysis (Wireshark)

Building and Fabrication

- 3D Fabrication: 3D printing, CNC routing, mold making, woodshop, hand routing, drill press, table saw, bandsaw, hand tools.
- Metal Fabrication and Welding: MIG and oxy-acetylene welding, brazing, structural soldering, hand shear, pneumatic shear, hydraulic metal punch, grinding.

Web Servers, Databases, & Cloud Computing

- nginx, Apache Web Server 2, Apache Solr, Postgres, MySQL, MS SQLServer
- Linux: Centos, RedHat Enterprise Server, Ubuntu
- Cloud Environments: Google App Engine, Amazon S3 and Glacier, Amazon EC2, Amazon Route 53 DNS